

# Self-Taping for Commercials – Apr. 20th



Sara Gaston is a professional actress with over 30 years' experience.  
Learn more at <http://www.saragaston.com/>

**Learn the dos and don'ts of self-taping for commercials, including framing, action, to prop or not to prop, wardrobe, creating a character for your audition, how to approach different types of commercials, how to ensure your acting style fits the brand of the commercial, and much more! We'll use actual audition scripts including a large variety of formats such as lifestyle branding, voice on camera, spokesperson, and improv. Feel free to bring a commercial that you'd like guidance on or that has puzzled you in the past. We'll have a Q & A at the end so bring all your questions!**

**When:** Saturday, April 20th, 11am-2pm

**Who:** Adults, and mature teens ages 14-17

**Cost:** \$85 (if you pay in full by April 12th)

\$100 (if you pay in full after April 12th)

**Where:** MediaTech Institute

3324 Walnut Bend, Houston, 77042

**REGISTER:** You can register by paying class fee via any of these methods:

**Venmo – @Sara-Gaston-1**

**Zelle – paid to:** [sara@ytbuff.com](mailto:sara@ytbuff.com)

**NOTE:** Please include a note on your payment with an email address, phone number and name of the participant. Please include age for minors.

**Terms & conditions - there are no makeups for this workshop.**